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Job Description: Application Engineer

Reports To: VP, Customer Service

Direct Reports: None

Location: Marietta, Georgia

Employment Type: Full Time

Summary

Application Engineers are the primary technical resource for the field sales force, and are responsible for actively driving and managing the technology evaluation stage of the sales process. Working in conjunction with the sales team as the key technical advisor and product advocate, the Application Engineer must be able to identify and provide viable solutions for all technical issues to assure complete customer satisfaction through all stages of the sales process. The Application Engineer must be able to establish and maintain strong relationships throughout the sales cycle.

Responsibilities

Primary:

- Maintain expert level of product knowledge and application.
- Articulate technology and product positioning to both business and technical users.
- Provide design and specification development support to consultants, integrators, and distributors.
- Respond to functional and technical elements of RFIs/RFPs.
- Listen, understand and convey customer requirements.
- Perform technical product training for sales people, estimators, and engineers at targeted accounts.
- Assist in the design and development of new products and tools necessary to make target accounts profitable and successful at selling lighting controls.
- Maintain accurate records of target accounts, opportunities, quotes, projects, contacts and correspondence in company approved databases.

Additional:

- Travel to project sites to perform start-up, integration, and training services.
- Resolve customer issues or difficulties in a manner that is consistent with the company mission, values, and financial objectives.
- Maintain professional business relationships within target accounts.
- Provide status of ongoing projects and future projects.
- Identify customer's needs and sales opportunities to help future growth.

Qualifications

Required:

- BA/BS in Engineering, Technical Field, or equivalent successful experience in a similar controls industry role.
- Experience 3-5 Years in Engineering
- Proficient in Microsoft Office
- Proficient in Microsoft Visio and AutoCAD
- Read architectural, mechanical and electrical blueprints and have a solid understanding of basic electrical and mechanical control systems.

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